



HANSE-PARLAMENT

Minutes **SME Seminar** **on 6th November 2013 in Gomel/Belarus**

Date: 06.11.2013

Venue: Tourist Hotel, 87 Sovetskaya Street, 246028 Gomel, Belarus

Participants: The event was attended by 28 participants. See attached attendee list.

Persons representing their owners companies, managers of SMEs, consultants and promoters of SMEs and public organizations of the Republic of Belarus attended in the meeting. For example: Gomel Branch of the Belarussian Chamber of Commerce and Industry, Inna Koustova Director of Public association promoting private enterprise "Unity", Kats Baun-General director "Batichelli" etc.

Presenter: Dr. Jürgen Hogeforster

TOP 1: Agenda

Agenda for the meeting:

1. Participants registration
2. Welcome words
3. Presentations and discussions

TOP 2: Welcome

The SME Seminar was taken within #73 BSR QUICK IGA Project.

The meeting was organised by the Gomel Branch of the Belarussian Chamber of Commerce and Industry Unitary Enterprise. The event was titled "Management Strategy for innovative SMEs".

Marina Vladimirovna Filonova General Director of the Gomel Branch of the Belarussian Chamber of Commerce and Industry Unitary Enterprise opened the meeting at 9:00 AM. Mr. Dr. Jürgen Hogeforster Chairman of the Hanse-Parlament welcomed the attendees and reviewed the agenda.



TOP 3: Presentations and discussions

During the seminar, presentations were moderated by Mr. Dr. Jürgen Hogeforster Chairman of the Hanse-Parlament and Mrs. Kamila Keinke project manager of the Hanse-Parlament.

Attendees could hear presentations among others on the following themes: “Prospects of economic and population development”; “Economic growth areas for SMEs today and tomorrow”; “Successful SMEs through innovation and cooperation in innovation clusters”; “Why SMEs need more women entrepreneurs and older employees?”; “Best Practice” etc.

In the course of the Seminar, participants heard broader analyses and presentations on best practices and management techniques. The presentations helped attendees to set the scene for their discussions, and were able – through active discussion of their own experiences – to find useful best practices and examine the best experience of western countries in innovative entrepreneurship and discuss about business tools that improve its competitiveness.

For the minutes: Kamila Keinke
Hamburg, 28.12.2013



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